IMPLEMENTATION, RECOMMENDATIONS, & SEQUENCING

DESTINATION DISTRICT VISION & STRATEGY NOVEMBER 19, 2018

"KEY DRIVERS TO SUCCESS"

- 1. IGNITE PRIVATE SECTOR INVESTMENT
- 2. OPTIMIZE DEVELOPMENT ON SITES
- 3. CREATE A PUBLIC/PRIVATE VISION COLLABORATIVE
- 4. PROACTIVELY PLAN FOR DESTINATION DISTRICT PARKS SYSTEM

PUBLIC/PRIVTE VISION COLLABORATIVE

1.Explore private event shuttles

2.Engage and monitor City & County planning efforts to ensure they align with vision

3.Identify and implement new ways major events can be integrated with the community and encourage the community to embrace events

4.Advocate/weigh in on funding for public improvements

> 5.Advance the John Nolen destination bridge project

6.Elevate and maintain the message and advance the overall vision PUBLIC/PRIVTE VISION COLLABORATIVE

SHARED VISION CITY COUNITY

1.Plan for annexation area
2.Park Street corridor redevelopment projects
3.John Nolen Drive bridges,
4.Law Park, and causeway
5.planning and design
6.TIF District creation
7.Destination District parks system

CITY

7.Destination District parks system long-term master planning

PUBLIC/PRIVTE VISION COLLABORATIVE

CITY COUNTY

COUNTY

1.Secure funding for Phase 1

2.Solicit and recruit private development

3.Construct Phases 1 and 1a

4. Prioritize future improvements

5.Plan for a higher level of maintenance with additional enhancements

PUBLIC/PRIVTE VISION COLLABORATIVE

CITY COUNTY

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- 4. Advocate/weigh in on funding for public improvements
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CITY

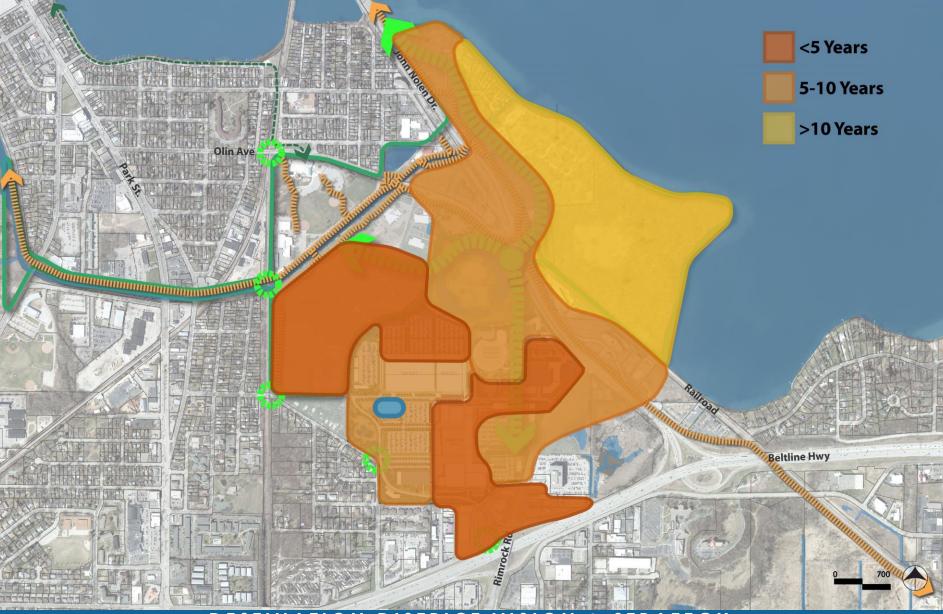
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SHARED VISION

COUNTY

- 1. Secure funding for Phase 1
- 2. Solicit and recruit private development
- 3. Construct Phases 1 and 1a
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SEQUENCING OF DEVELOPMENT



DESTINATION DISTRICT VISION & STRATEGY NOVEMBER 19, 2018