Proposed Facility Improvements Exhibition Hall Submitted by Perkins + Will

The existing Exhibition Hall has 255,000 sq. ft. of exposition space, pre-function/hallway area, meeting rooms, kitchen, and loading docks. A recent market study found that the facility was significantly undersized and could attract several new users and events with a significant expansion of the exposition space and the addition of a large ballroom and more meeting rooms. Accordingly, a three-phase expansion is proposed. Phase 1 would be a 100,000 sq. ft. addition on the south end of the building that includes a multipurpose flexible space on the ground floor with finishes that would allow it to be utilized as either an exhibition space or junior ballroom or be broken up into multiple meeting rooms. The second level of Phase 1 would include a new kitchen and a 15,000 sq. ft. ballroom that also could be divided into smaller breakout rooms. Phase 2 would involve the renovation and expansion of the existing ground floor meeting rooms at the north end of the building along with an addition for new administrative offices. The upper level would include a new kitchen and a 30,000 sq. ft. grand ballroom that could be divided in several smaller meeting rooms of various sizes. Finally, Phase 3 would consist of another 40,000 sq. ft. exhibition space expansion east of the Phase 1 expansion along with a loading dock.